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March 5, 1997

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Roslow Research Group, Inc. 1994. Spanish vs English Advertising Effectiveness Among Hispanics.

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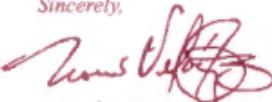
Dear Friends and Sponsors of ASPIRA,

On behalf of the ASPIRA Board of Directors, I express our appreciation for your continual support of our efforts. Today's luncheon celebrates 20 years of fruitful and successful collaboration with friends and sponsors like you.

We are very fortunate to have had you as our friends and sponsors for these many years, for without you, we would not have been able to mark this anniversary. We are very proud and honored to have collaborated with you in accomplishing ASPIRA's mission throughout the years. Your support has facilitated our work in educating and empowering the Puerto Rican/Latino youth, and our community at large. Our joint efforts have yielded positive and productive results. We look forward to another 20 years with your valued support.

En nombre de junta de Directores de ASPIRA, Inc., of New Jersey reciban todos nuestro infinito agradecimiento.

Sincerely,



*Noemí Velázquez
Chairperson*

Dear Friends, Students, Sponsors, and Collaborators:

As ASPIRA continues to implement quality service, we take this opportunity to reflect on the growth of the organization. ASPIRA has unquestionably touched many lives during the past 28 years. Many of these individuals are significant leaders and contributors to society. ASPIRA is grateful to those institutions whose support has made the dreams of yesterday of many urban children a reality today. However, we cannot afford to relish in our success. Much more needs to be accomplished. The poverty conditions that have stricken our Puerto Rican community only serve as the fire in the belly to continue to reach out to the Latino children in schools throughout New Jersey.

The present statistical outlook is grim and full of despair, but with each passing graduating class there are ASPIRANTES ready to take on the world. They embrace each day with optimism to seek new challenges. Our ASPIRANTES soar like pitirres, flying upward and overcoming obstacles. It is these children we see everyday in the schools, the faces of the future...our future. ASPIRA must succeed in serving as the bridge to the next millennium. However, this bridge is only as strong as the foundation that supports it. This bridge must stand erect and be held together with long lasting friendships and collaborative efforts. Over the past years we have not been alone in our endeavors, and we will continue to reach out *in friendship and in collaboration*.

On behalf of the staff and ASPIRANTES, I thank you for supporting our 20th Annual Luncheon.

Sincerely,



Roberto Del Rios
Executive Director

ASPIRA, Inc. of New Jersey
20th Annual Luncheon

"An ASPIRA Legacy: A Generation of Collaboration"

Program

Welcome.....	Jorge S. Cruz Director Division of Real Estate & Economic Development Bergen County CAP
Greetings.....	Noemi Velazquez Supervisor of Instruction Jersey City Public Schools ASPIRA Board of Directors Chairperson

Luncheon

Keynote Address.....	Ms. Lydia Hernandez-Velez Executive Vice President Managing Council and Senior Compliance Officer CoreStates Bank
Executive Director's Remarks.....	Roberto Del Rios
ASPIRANTE's Message.....	Jaime Santana ASPIRANTE of the Year, 1996
Closing Remarks.....	Ronald Blackburn-Moreno National Executive Director The ASPIRA Association

Special thanks to: Public Service Energy & Gas, CoreStates Bank, PNC Bank, and Bell Atlantic for sponsoring the 20th Annual Luncheon.

ASPIRA's Mission

ASPIRA, Inc. of New Jersey is a non-profit leadership development agency whose primary thrust is the development of better educated and more committed community conscious Hispanic youth. In existence since 1968, ASPIRA recognizes the central role that education plays in the development of the Hispanic community. ASPIRA's mission continues to include:

- A value for education
- Community awareness and participation
- The strengthening of a positive self-identity
- An emphasis on the important role of a value Hispanic community
- Parental awareness of educational programs and policies that affect their children

Counseling

This program is designed to meet the desperate needs of economically disadvantaged and culturally different youth who have not been given the necessary guidance and orientation related to continuing their education. ASPIRA counseling is conducted by professional counseling staff whose function is pursuing education. The counseling is focused on meeting students' particular career or vocational interests. The program also consists of workshops, conferences and assistance in securing financial aide.

Leadership Development

This program is based on a democratically organized and student operated statewide network of ASPIRA Clubs. The main objective is to establish an organizational structure of youth for the purpose of pooling resources and strength through which students can learn effective problem-solving methods that directly affect them. This organizational environment promotes a life-style that aspirations, attitudes, behavior, and activities of its members.

*Alfredo Santiago
ASPIRANTE*

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Carlos Ramos.....	Computer Consultant

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**390 Broad Street
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Wilfredo Guzman.....	Leadership Development Coordinator & Public Policy Facilitator
Miguel Rosa.....	Health Careers Counselor
Marcia Caquess.....	APEX Coordinator
Maria Pirovano.....	Leadership Development Counselor
Lissette Valentin.....	Leadership Development Counselor
Gloria Perez.....	AmeriCorps Program Director
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Jersey City, New Jersey 07306

Tiffany Gonzalez.....	Leadership Development Counselor
-----------------------	----------------------------------

Passaic County Center

**136 Washington Street
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Alicia Maury.....	Leadership Development Coordinator
Olga M. Montero.....	Leadership Development Counselor

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Rebeca N. Rodriguez.....	Leadership Development Program Director
Marissa Birdy.....	Leadership Development Counselor

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*The Admissions Office
Salutes
ASPIRA
at its
20th Annual
Corporate Luncheon*



ROWAN



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20th Annual Luncheon

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In giving our support, we believe that a lifetime of good is achieved one day at a time. Merrill Lynch salutes ASPIRA, Inc., of New Jersey, for their continued work in educating disadvantaged young people in our local communities.

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- 11 - MEDICINA GENERAL
- 12 - PRUEBA DE SANGRE PARA MATRIMONIO Y EMIGRACION

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Lunes Martes Jueves
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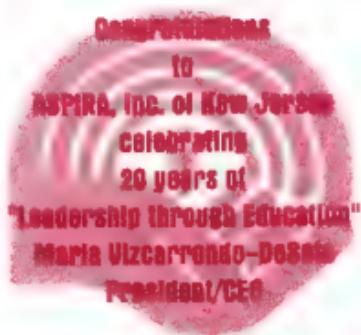
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LAPTAP 908.351.7727 Fax 908.353.5185

Bergen Community College
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ASPIRA

*For Its Commitment
To The
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400 Paramus Road, Paramus, New Jersey 07652-1595

Best Wishes

To

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Salutes

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upon your 20th anniversary

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On your 20th Annual Luncheon

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I Wish You Continued Success

Continued Success to
ASPIRA, INC. of NEW JERSEY

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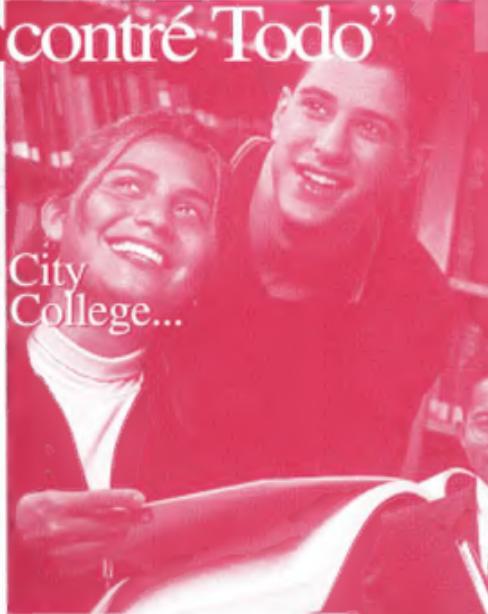
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